Data Driven Decision-Making

Neighborhood and Community Services
Countywide Service Integration and Planning Management

February 12, 2016 Board of Supervisors

Working Together To Achieve Better Results





This presentation highlights work designed to:

- Provide a holistic perspective of the human services system
- Provide an integrated approach using data to inform decisions and solutions
- Align efforts of, both public and private, stakeholders to improve outcomes
- Provide a framework for continuous improvement





Sample work efforts included in this presentation:

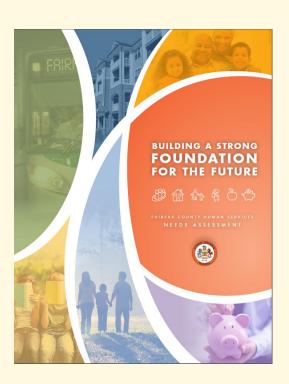
- Human Services
 Needs Assessment
- Human Services Report Card
- Human Services
 Regional Reports





Needs Assessment

- Conducted in an effort to gain a thorough understanding of the strengths and challenges currently facing Fairfax County residents
- Designed to understand community needs and use this information to improve outcomes for all residents
- Collected information through a variety of methods including:
 - Community feedback
 - Survey data
 - Programs and services data





Needs Assessment

- Outlines changes in Fairfax County in the following areas:
 - Population
 - Economy
 - Infrastructure (housing and transportation)
- Identifies inter-related changes driving needs in the following areas:
 - Housing
 - Economic self-sufficiency
 - Health
 - Connections to resources
- Emphasizes the needs of children and youth, older adults, and individuals with disabilities
- Helps focus efforts and more effectively align resources, programs, and services to demands

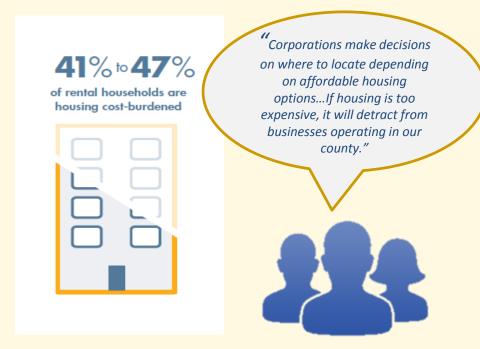


Fairfax County Human Services System Needs Assessment

Example: Connecting information to better understand our community

Residents identified affordable housing as a pressing need. To supplement this information:

- Analyzed data from the U.S. Census Bureau and local demographic sources to determine trends in rental costs
- Collected and analyzed data from county programs



Since 2005, 41% to 47% of all households in Fairfax County who rent are housing cost-burdened



Fairfax County Human Services System Report Card

- Collection of key indicators concerning the well-being of:
 - Individuals
 - Families
 - Communities
- Continuous process to monitor and evaluate system performance in coordination with community stakeholders





Fairfax County Human Services System Report Card

- Communicates performance information regarding outcomes of residents receiving services using the following framework:
 - Focus Areas overarching results for the system
 - Goals provide general direction for the system
 - Indicators inform decision-making both now and over time through the ability to see trends and make forecasts
 - Strategies target the work and resources needed for improving outcomes



Fairfax County Human Services System Report Card



Example of the type of information supporting this process:

- Focus Area: Sustainable Housing
- Goal: Increase safe, affordable, and accessible housing
- Indicator: Percent of individuals and families who are successfully housed
- Strategy development: Topics being explored include Partnerships and Collaboration, Policy and Regulation

Final strategies and a full presentation of the report card will be presented to the BOS at a later date.



Human Services Region Reports

- Demographic and human services reports for each of the county's Human Services regions
- Human Services Region
 Reports will enable staff,
 stakeholders and the
 community to better
 understand the population
 within each region, as well as
 the service needs and
 resources in each region

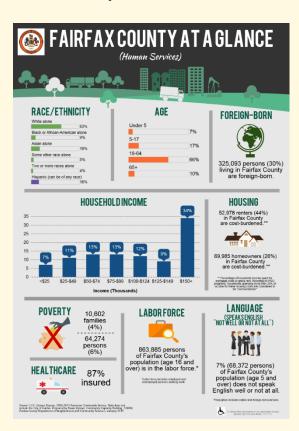




Human Services Region Reports

For each region, and for the county as a whole, the following demographic information is presented:

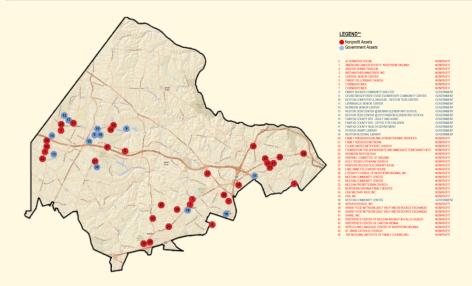
- Race/Ethnicity
- Age
- Foreign-born
- Household income
- Housing costs
- Poverty rate
- Health insurance coverage
- Employment
- Language spoken at home





Human Services Region Reports

REGION 3 ASSET MAP



- The reports include maps of each region that display the locations of nonprofit organizations and government assets that provide human services
- Also included are maps that display the highest concentrations of individual basic needs requests within each region



Work Continues:

- Integrate the data...
 - Strategic Economic Success Plan
 - Capital Improvement Plan (CIP)
 - Consolidated Community Funding Pool (CCFP)
 - Regional community planning and development
 - IT plans
- Create data visualizations and interactive tools for supervisor districts and neighborhoods across
 Fairfax County
- Provide more detailed information to the BOS, community and staff



Questions?